

MARK C.L. CHING

Senior Visual Systems Designer | Environmental Graphics | Experiential Branding | Hospitality & Entertainment Production

Culver City, CA

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www.markchingdesign.com

PROFILE

Senior Visual Systems Designer with 20+ years of experience creating environmental graphics, experiential branding systems, signage programs, transportation graphics, and campaign assets across entertainment, hospitality, commercial real estate, consumer brands, and live event environments.

Experienced delivering fabrication-ready solutions for television productions, branded environments, hospitality venues, and large-scale marketing campaigns. Collaborate with Production Designers, Art Directors, marketing teams, fabricators, installers, and executive stakeholders to create visual systems that perform across physical and digital touchpoints.

Expertise includes environmental branding, wayfinding, hospitality graphics, entertainment production graphics, branded environments, vehicle graphics, experiential marketing, and large-format production.

PROFESSIONAL EXPERIENCE

Independent Consultant | Senior Visual Systems Designer

Los Angeles, CA | 2007–Present

- Lead the design and execution of environmental graphics, experiential branding systems, and multi-channel campaigns across hospitality, entertainment, retail, nonprofit, and enterprise sectors
- Produced hundreds of fabrication-ready assets spanning entertainment productions, hospitality environments, marketing campaigns, and commercial real estate developments.
- Develop fabrication-ready graphics for signage, vehicle wraps, large-format installations, branded environments, packaging systems, and promotional campaigns
- Directed campaign rollouts and activation systems for Coors Light Hawaii, Miller Lite Hawaii, Hawaii Agricultural Foundation, The Kalaimoku Group, and institutional real estate clients
- Create scalable design systems, marketing templates, and visual standards used across digital and physical platforms
- Translate complex market data, operational information, and business strategy into executive presentations, infographics, and marketing communications
- Coordinate production workflows with printers, fabricators, installers, and external vendors to ensure successful project execution
- Produce integrated assets across web, social, email, print, environmental, and event-based platforms

Production Graphic Designer – Film & Television
IATSE Local 800 (Art Directors Guild) | IATSE Local 665
2018–Present

Selected Credits:

Hell's Kitchen Seasons 25/26 • The Morning Show • Magnum P.I. • Sugar • Blindspotting • Marvel's Inhumans • Too Old to Die Young

- Designed broadcast-ready environmental graphics, signage systems, transportation graphics, hospitality branding, props, menus, packaging, and on-camera visual assets
- Collaborated directly with Production Designers, Art Directors, Set Decoration, Scenic, Props, and Transportation departments
- Produced fabrication-ready production files supporting scenic builds, branded environments, and vehicle graphics
- Maintained visual continuity across episodic television productions operating under accelerated production schedules
- Delivered high-resolution production assets for national television and streaming platforms
- Contributed environmental graphics and branded hospitality environments for Hell's Kitchen Seasons 25/26 at Foxwoods Resort Casino

IMDb:

www.imdb.com/name/nm8945011

Senior In-House Designer
CBRE, JLL, PM Realty Group & Chaney Brooks
2002–2017

- Developed institutional marketing systems supporting multimillion-dollar commercial real estate transactions
- Produced investor presentations, demographic reports, GIS-based mapping graphics, executive packages, and leasing materials
- Designed environmental graphics, property branding systems, signage programs, and large-format marketing collateral
- Created enterprise-level templates and visual communication systems used across multiple offices and teams
- Supported brokers, executives, and marketing departments with high-volume, deadline-driven deliverables
- Contributed to marketing efforts supporting retail, office, industrial, hotel, and mixed-use developments

CORE SPECIALTIES

Environmental Graphics
Entertainment Production Graphics
Signage & Wayfinding Systems
Vehicle Wrap Design
Campaign Systems
Fabrication-Ready Mechanical Files
Production Workflow Coordination

Experiential Branding
Hospitality Design Graphics
Transportation Graphics
Branded Environments
Large-Format Production
Executive Presentations
Cross-Channel Marketing Systems

SOFTWARE

Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects, Premiere Pro) • CorelDRAW • Figma
• Canva • PowerPoint • Keynote • Wix • WordPress • Salesforce Marketing Cloud • CMS Platforms

EDUCATION

Associate Degree, Graphic Design
Denver Business College

Associate Degree, Diesel Technology
Honolulu Community College

PORTFOLIO

Environmental Graphics & Branded Environments
www.markchingdesign.com/environmentalgraphics

Entertainment Production Graphics
www.markchingdesign.com/film-set-graphics

Vehicle Graphics & Mobile Branding
www.markchingdesign.com/vehicle-design

Portfolio Website
www.markchingdesign.com